CEC NEWSLETTER

MAY 4, 2001

IN THIS ISSUE:

REFERRAL BONUSES

Congratulations to the following individuals for earning bonuses through our Manager Referral Bonus Program ...

Star Cast Member	Location	Referral	Bonus Amount
VICTOR AYRAPETOV	479	DEREK SOLOMON	$500.00
ERICK BRICENO	049	LUZ GUEVARA	$500.00
CARLOS DePINTO	435	MARCOS SANT'ANA	$500.00
DAN BLYSTONE	552	MARCELLA BLYSTONE	$250.00
CARLO DePINTO	435	ELIER HERNANDEZ	$250.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. **KEEP THOSE REFERRALS COMING!**

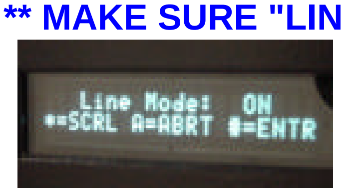
ICE CREAM VENDING MACHINE - UPDATE

With the humid months approaching it is important to make sure your "Line Mode" is in the OFF position, to prevent excess frost build-up. By making sure the line mode is off, the freezer door will not open until the guest makes their selection and then will close immediately after dropping off the chosen ice cream.

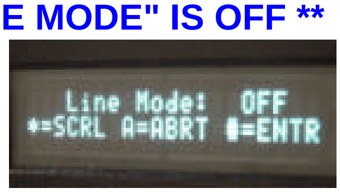
**** MAKE SURE "LINE MODE" IS OFF ****



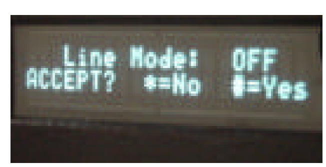
Press "#" to enter



Use "*" to turn OFF



Then press "#"



And again, press "#"

"Line Mode" is menu option #16, and can be accessed with the vending machine door open, and pressing the "*" key scrolling to menu option #16, and then press "#" and then press "*" key to switch the line mode from "ON" to "OFF".



AN IMPORTANT MESSAGE FROM MARK FLORES —

DID YOU KNOW THAT WOTC CALL-IN PROCEDURES ARE A "MANDATORY PART OF OUR NEW HIRE PROCESS"?

DID YOU KNOW THAT 100% WOTC CALL-INS CAN EARN YOU BIG BUCKS?

DID YOU KNOW THAT THESE ARE THE BIG BUCKS FOR GENERAL MANAGERS?

1. **ELECTRIC BILL P&L CREDITS**: There will be 4 drawings each period (1 per region) from those who participate and make 100% calls.
   Do the math; this works out to be an average of $560 extra bonus dollars.
   Average Period Sales - $121,254
   Average Electric Bill - $ 3,142 = 2.6% of CP
   2.6 X 8 (Bonus Factor) = +20.8 Bonus
   Average General Manager''s Salary (Period) = $2,692
   $2,692 X .208 = $560
2. **$1200 ANNUAL CAR ALLOWANCE** –– Every quarter there will be four drawings (one per region) from those that participate and make 100% calls. Car allowances are paid monthly.
   Did you know that these are the Big Bucks for Area Directors/District Managers?
3. **$500 AMEX GIFT CERTIFICATE** –– Every period there will be four drawings (one per region) from those that have 90% or above participation for their district.
4. **$2,000 AMEX GIFT CERTIFICATE** –– Every quarter there will be one drawing from all Area Directors and District Managers whose participation is 85% or above.
   Do you know that these are the Big Bucks for all of us?
5. **STOCK APPRECIATION** –– WOTC credits help increase our earnings per share.
   ++EPS = ++Stock Price

CONGRATULATIONS TO THE WINNERS FOR THE FIRST QUARTER



$1,200 ANNUAL CAR ALLOWANCE

Western Region –– BILL BROWN –– Torrance #358
Northern Region –– ALLEN TRUHAN –– Brick
Midwest Region –– CHRIS DIXON - Peoria
Southern Region –– STEVE RIGGS - Knoxville

$2,000 AMERICAN EXPRESS GIFT CERTIFICATE

Midwest Region –– Denny Sanders 93.1%



CONGRATULATIONS TO THE WINNERS FOR PERIOD FOUR

ELECTRIC BILL P&L CREDIT

Western Region –– ROBIN ROSS, La Mesa
Northern Region –– GARY NUNES, Altamonte Springs
Midwest Region –– MARK CHILDS, Springfield, MO
Southern Region –– THOMAS GREEN - Gulfport

$500 AMEX GIFT CERTIFICATE

Western Region - STEVEN HATTON 94.29%
Northern Region –– NOBODY
Midwest Region –– DENNY SANDERS 92.91%
Southern Region - NOBODY

RECRUITING UPDATE

APPLICATIONS/BROCHURES WILL BE COMING TO YOUR STORE SOON!

A package of 250 applications / brochures will be drop-shipped to your location on Monday, May 7th. This first order is coming to you FREE! No charge will be made against your location. Reorders should be placed through American Business Forms. The cost will be $13.76 (plus tax/shipping) for a package of 250.

If you have any questions, please contact Raquel Sifuentes in our Recruiting Department.

QUARTERLY AWARDS

Congratulations to the following people for earning the award for the First Quarter in 2001 ...

WESTERN REGION

DISTRICT	GENERAL MANAGER	MANAGER	TECH
Tim Kerum	Robert Ramirez	Dennis Lewis	Kevin Sims
Mike Schoellhorn	Roger Quilleterio	Mindy Doolittle	Juan Fonseca
Steve Harron	Theresa Vidal	Salvador Hernandez	David Couto
Ed Porter	Oscar Escobar	Ron Chaves	David Johnson
Mike Rogers	Bob Pooley	Paul Reed	Stefani Burns
Wayne Casey	Bill Agin	Nathan Curie	Stephanie Williams
DannyDickson	Bill Brown	Michelle Estrada	Albert Cervantes
Russ Stutzman	Jeese Manzer	Tricia Rodriguez	Ken Smith
Albert Houpy	Ray Martin	Ed Braquet	Thomas Condiff
Jonathan Moore	Wayne Galloway	Lisa Corsick	Jeremy Thompson
Dan Domer	Anthony Chapa	Casey Mygrants	Jack Hunnicutt
Frank Ramirez	Raul Medina	Pam Hightower	Gregory Altman

SOUTHERN REGION

Joe DiNatale	Shawn Deniton	Debra White	Jeff Davis
George Collier	Bruce Chaplin	Sana Denny	Gene Townsend
Tom Mallindine	Steve Bradfute	Paul Staggers	Jason Sweetman
Frank Priest	Mike Dumler	Lamont Anderson	Rodney Anderson
Jim Hamblen	Cindy Higdon	Ryan Hagewood	Ken Busby
Donald May	Jamie Brewster	Iris Chillin	Robert Lane
David Pippin	Frank Jacobs	Kelly Stull	Greg Chandler
Mike Stevens	Steve Wulff	Chris Mora	Eric Lautenshlager
Jim Dougherty	Sylvia Armentor	Marion Gransberry	Daryl Justice

TOP 20 SALES VOLUME

RANK	LOC #	LOCATION	SALES
1	446	Bell, CA	$82,750
2	418	Sun Valley, CA	$71,245
3	453	Ventura, CA	$56,366
4	324	Pasadena, CA	$54,390
5	321	Newark, CA	$54,318
6	438	Kendall, FL	$52,068
7	465	Torrance, CA	$51,245
8	422	Garden Grove, CA	$49,732
9	444	San Bruno, CA	$49,255
10	325	Fullerton, CA	$46,885

RANK	LOC #	LOCATION	SALES
11	407	Corona, CA	$46,225
12	109	Burbank, CA	$45,095
13	357	Lakewood, CA	$45,086
14	456	Skokie, IL	$44,600
15	845	Willowdale, ONT	$43,117
16	423	Norwalk, CA	$43,089
17	513	Queens, NY	$42,721
18	439	National City, CA	$42,439
19	117	Kennesaw, GA	$42,433
20	115	Littleton, CO	$42,057

TOP 20 SALES INCREASE

RANK	LOC #	LOCATION	% INCREASE
1	601	Jonesboro, GA	22.9%
2	415	San Bernadino, CA	18.5%
3	424	Hialeah, FL	16.8%
4	414	Murrieta, CA	15.5%
5	666	Jacksonville/Orange, FL	13.8%
6	407	Corona, CA	13.8%
7	442	Placentia, CA	13.2%
8	358	Torrance, CA	12.2%
9	326	Lansing, MI	11.9%
10	355	Valencia, CA	11.7%

RANK	LOC #	LOCATION	% INCREASE
11	444	San Bruno, CA	11.3%
12	434	Houston/Inwood, TX	9.7%
13	302	Fayetteville, AR	9.4%
14	429	Granada Hills, CA	9.3%
15	968	Greenville, SC	9.0%
16	611	Atlanta/Norcross, GA	8.8%
17	426	Lakeland, FL	8.4%
18	460	St. Petersburg, FL	8.0%
19	418	Sun Valley, CA	7.7%
20	453	Ventura, CA	7.4%

CEC NEWSLETTER

MAY 11, 2001

REFERRAL BONUSES

Congratulations to the following individuals for earning bonuses through our Manager Referral Bonus Program ...

Star Cast Member	Location	Referral	Bonus Amount
TRICIA RODRIGUEZ	558	LOUIE RODRIGUEZ	$500.00
ZAVEER SAOON	611	COREY JOHNSON	$500.00
JOE BLOWERS	520	BRUCE MARSHEL	$250.00
KEN HENDRICKSON	475	NICHOLE SKIELNIK	$250.00
PETERSON IGNACIO	355	RAYMOND GUYALA	$250.00
JOHN SONNERS	056	SUMMER LAWRENCE	$250.00
LOUIS VILLSAINT	424	CLARANCE EDMEADE	$250.00
MARCUS WILCOX	478	SEAN LEE	$250.00
JOAN BROWNRIDGE	349	KIMBERLY FLORES	$ 50.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. **KEEP THOSE REFERRALS COMING!**

UPDATE FROM HUMAN RESOURCES

The Human Resources Department would like to take this opportunity to welcome a new member of our team. **CHUCK HIRSCH**, our new Human Resources Manager, comes to us with over 7 years of human resources experience.

Chuck will be handling employee relations issues for the Western and Midwestern Regions and Jackie Washington will be handling the employee relations issues for the Northern and Southeastern Regions.

Please help us in welcoming Chuck on board!

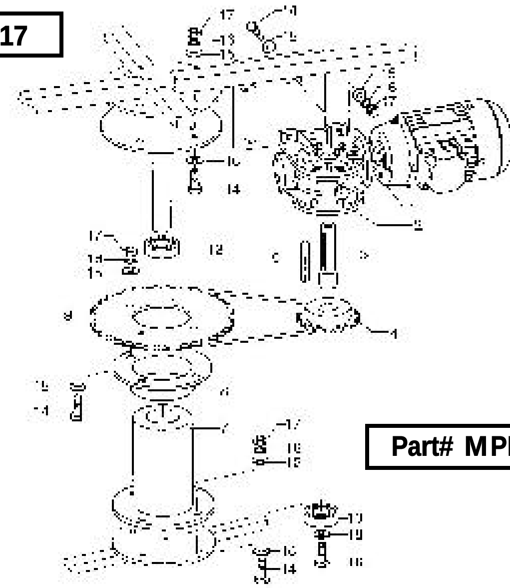
ELY SAFETY

Part# MPD -0017

In addition to your routine preventative maintenance, it is recommended that **ALL** bolts and lock washers be inspected on your ride. If you find any loose nuts that are missing lock washers, you should replace that nut with a nylock nut.

As well as an all around inspection, two specific locations on your ride that should be inspected are shown in the diagram. When you inspect these particular locations, it is recommended that you replace those nuts at that time with a nylock nut (CEC part# MPD-0017 $0.20 each) that can be obtained from the CEC parts department 972-258-5548.

If you have any other questions you can reach CEC technical support at 972-258-5458



Part# MPD-0017

HEADS UP!

A new

PRIZE/MERCHANDISE PROGRAM

will arrive at your location during the
first 2 weeks of June via the Support Center Mail.
Look for all the new items in CEC Merch and in High-End!

BE READY!

DURING MAY, EVERYONE WILL AUTOMATICALLY RECEIVE THE NEXT LIMITED EDITION CHUCK E.

You will receive 24 pieces of Limited Edition Chuck E. from Dennis Foland ... and
You will receive a new Header Card and 2 Clips for your via the Support Center Mail

MORE DETAILS ON PRICING AND DISPLAY
WILL ARRIVE WITH YOUR HEADER CARD AND CLIPS!

ARE YOU PUT ON HOLD FOR WAY TOO LONG WHEN YOU CALL DENNIS FOLAND? LET'S WORK TOGETHER TO SOLVE THIS ONE!

- **WHEN POSSIBLE, PLACE ORDERS LATE IN THE WEEK**. – Mondays and Tuesdays are the busiest days at DFI.
- **DO YOU HAVE THE LATEST ORDER FORMS?** – If not, call DFI or the Support Center for a faxed copy.
- **DO YOU PLACE YOUR ORDERS FROM ITEMS ON YOUR INVENTORY LIST?** - Please be sure that your list has the most updated information and item numbers. About half of the item numbers changed during March – and calls last much longer if Customer Service Reps must cross-reference your old numbers with the new ones?
- **DO YOU PREPARE YOUR ORDER BEFORE YOU CALL?** - Please have your order written down and ready to go before you place your call. That way, each item's name, number and quantity can be quickly given to the Customer Service Rep.
- **HOW LONG DO YOU TAKE TO PLACE YOUR ORDER?** - Many locations take 30 to 45 minutes to place their orders because they are not prepared. Our goal is to get the order times down to 10 minutes each - - 50 to 60 orders taken per hour will be a HUGE improvement over 2 or 3 per Customer Service Rep- - so your "ON HOLD" times should dramatically be reduced!
- **DO YOU HAVE OTHER DFI BUSINESS?** - Whenever possible, place calls to DFI for credits and other issues towards the end of the week when there are less orders being taken.
- **DOES YOUR LOCATION HAVE A FAX MACHINE?** – Go ahead, USE IT! This ordering method completely eliminates the phone call! DFI will send you a faxed confirmation the same day!

FOR YOUR INFORMATION, HERE ARE THE APPROXIMATE DFI DELIVERY TIMES:

7 TO 10 BUSINESS DAYS

All of the East Coast and Hawaii, Kentucky, Tennessee, Louisiana, Mississippi and Alabama

5 TO 7 BUSINESS DAYS

Alaska, North and South Dakota, Nebraska, Kansas, Oklahoma, Texas, Minnesota, Iowa, Missouri, Arkansas, Illinois, Wisconsin, Michigan, Indiana and Ohio

4 TO 5 BUSINESS DAYS

Washington, Oregon, Idaho, Montana, Wyoming, Utah, Colorado and New Mexico

1 TO 3 BUSINESS DAYS

California, Nevada, and Arizona

THANKS IN ADVANCE FOR YOUR HELP IN ELIMINATING THE DFI HOLD!

STARCAST MEMBER HANDBOOKS

Within a week, each of your stores should be receiving a drop shipment of the new StarCast Member Handbooks. Each store will receive a supply of 60 handbooks to be distributed and signed off on by all current and future Cast Members. Reorders should be placed with McLane. The cost of this initial shipment will be charged to your location in Period 7.

Please ensure that all Cast Members receive a new handbook and sign an original acknowledgment located in the inside front cover of the book. They can be easily removed and placed in the employee's personnel file. Thanks in advance for your cooperation. If you have any questions, please call Nancy Jacobi in the Human Resources Department at 972/258-5410.

TOP 20 SALES VOLUME

RANK	LOC #	LOCATION	SALES
1	446	Bell, CA	$82,750
2	418	Sun Valley, CA	$71,245
3	453	Ventura, CA	$56,366
4	324	Pasadena, CA	$54,390
5	321	Newark, CA	$54,318
6	438	Kendall, FL	$52,068
7	465	Torrance, CA	$51,245
8	422	Garden Grove, CA	$49,732
9	444	San Bruno, CA	$49,255
10	325	Fullerton, CA	$46,885
11	407	Corona, CA	$46,225
12	109	Burbank, CA	$45,095
13	357	Lakewood, CA	$45,086
14	456	Skokie, IL	$44,600
15	845	Willowdale, ONT	$43,117
16	423	Norwalk, CA	$43,089
17	513	Queens, NY	$42,721
18	439	National City, CA	$42,439
19	117	Kennesaw, GA	$42,433
20	115	Littleton, CO	$42,057

TOP 20 SALES PERCENTAGE

RANK	LOC #	LOCATION	% INCREASE
1	601	Jonesboro, GA	22.9%
2	415	San Bernadino, CA	18.5%
3	424	Hialeah, FL	16.8%
4	414	Murrieta, CA	15.5%
5	666	Jacksonville/Orange, FL	13.8%
6	407	Corona, CA	13.8%
7	442	Placentia, CA	13.2%
8	358	Torrance, CA	12.2%
9	326	Lansing, MI	11.9%
10	355	Valencia, CA	11.7%
11	444	San Bruno, CA	11.3%
12	434	Houston/Inwood, TX	9.7%
13	302	Fayetteville, AR	9.4%
14	429	Granada Hills, CA	9.3%
15	968	Greenville, SC	9.0%
16	611	Atlanta/Norcross, GA	8.8%
17	426	Lakeland, FL	8.4%
18	460	St. Petersburg, FL	8.0%
19	418	Sun Valley, CA	7.7%
20	453	Ventura, CA	7.4%

CEC NEWSLETTER

MAY 18, 2001

IN THIS ISSUE:

REFERRAL BONUSES

Congratulations to the following individuals for earning bonuses through our Manager Referral Bonus Program ...

Star Cast Member	Location	Referral	Bonus Amount
FELIPE ARRIOLA	118	RAUL CAMPBELL	$500.00
FRANCISCO AYALA	853	DELIA SALAZAR	$500.00
ELDON BRITTMON	970	MICHAEL HARRIS	$500.00
ZAVEER SAOON	611	ANDRE CLEMMONS	$500.00
RICHARD WIERZBOWSKI	450	JAMES KIMMEL	$500.00
KEVIN ANDREWS	521	RICH GLOSSENGER	$250.00
VICTOR AYRAPETOV	424	EDWARD BABAYEV	$250.00
BRIAN BROOKS	335	STEVEN HERRON	$250.00
LUIS MONTES	349	ERIC MONTES	$250.00
KAREN SWIGERT	103	TRACEY YUKICH	$250.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!

MEMORIAL DAY INTERNET COUPON

In an effort to build off-peak business, the Marketing Department has sent an email to everyone in their database offering them 100 free tokens with the purchase of a large pizza. This coupon is valid through Memorial Day.

People NOT in our database can take advantage of this special limited promotion when they visit our website which has been temporarily modified as shown at right.



If you have any questions, please contact our Marketing Department.

REFERRAL BONUS PROGRAM 2001

BONUSES INCREASE IN VALUE WHEN YOU MAKE MORE REFERRALS!



Refer 1st manager $1,000 — **($250 at day of hire, $250 at end of training, $500 at completion of 6 months).**

Refer 2nd manager $1,500 — **($250 at day of hire, $250 at end of training, $1,000 at completion of 1year).**

Refer 3rd manager $2,000 — **Travel Voucher- $1000 paid upon completion of training and $1,000 paid at 6 month anniversary.**

Refer 4th manager $3,000 — **"Car allowance" - $250 paid each month for one year from referred manager's start date. Both manager and referee must be currently employed to qualify each month.**

***NOTE*: All new hires resulting from referrals must start their employment within the same calendar year for the referring manager to receive the next tier award. Both employees must remain employed by CEC Entertainment, Inc. otherwise all payments will cease immediately. Any hires prior to March 1, 2001 will count towards qualifying the referring manager to advance to the next tier. Multiple referrals prior to March 1, 2001 will not receive retroactive pay.**

WIN THE REFERRAL RACE AND INCREASE YOUR ANNUAL EARNING POTENTIAL!!

CONTACT YOUR REGIONAL RECRUITER WITH ANY MANAGER/TECHNICAL MANAGER REFERRALS IMMEDIATELY.

SCOTT GLASSMAN – NORTHEAST
Phone: (732) 516-0670

JAMES BULLARD – MIDWEST
Phone: (317) 776-3575

SCOTT WEAVER – WESTERN
Phone: (909) 734-9201

TOM RATHER – SOUTHEAST
Phone: (859) 264-8036

MIKE SCHLEF – SOUTHWEST
Phone: (972) 943-3182

MAKING MAGIC

#336 - SAGINAW, MICHIGAN ... "I live 2½ hours from the nearest Chuck E. Cheese and my son wanted to have his birthday party there, so I packed up five 8-year old boys and off we went. I was expecting a really stressful experience, but the staff at Chuck E. Cheese was incredible. The person assigned to our party was so helpful, took right over so I didn't have to lift a finger! It was well worth it! The ease of booking your party online was incredible! Thanks for making my son's 8th birthday a wonderful experience!"

#481 - DEPTFORD, NEW JERSEY ... "I would just like to say that I had a party for my daughter's 1st birthday. Everyone there made us feel welcome and were very nice. My birthday host was great and always willing to help. The manager even came over to ask how the party was and I felt like my business mattered. Thank you."

#855 - ST. LOUIS/South County, MISSOURI ... "Just a note of thanks to the young lady who greeted us at the door on Easter. She and the other employees made a wonderful 4th birthday for our son. We really appreciate your staff and the ROYAL treatment bestowed on us. Thanks for bringing out Chuck E. too!"

#346 - INDIANAPOLIS/Greenwood, INDIANA ... "I had my daughter's birthday party at Chuck E. Cheese and I don't think we've ever had such a wonderful birthday party! Our hostess was wonderful, doing everything for us. All I had to do was sit back and have fun. Keep up the good work. We will definitely be back!"

#970 - MEMPHIS, TENNESSEE ... "It was pretty busy when we arrived for my daughter's 8th birthday party. We were greeted by our hostess AMY who promised me that everything was going to be great. My kids had a great time and, needless to say, I will be back next year. Thank you for making it a great party for my daughter."

#505 - POUGHKEEPSIE, NEW YORK ... "I just wanted to send a note to tell you what a fantastic job both JENNIFER, our hostess, and HAROLD, the game room attendant, did at my son's birthday party. I feel they were an asset to our day. They wanted to make sure that all the kids had a great time. Please make sure they receive the thanks and recognition they deserve. I look forward to many more parties at Chuck E. Cheese's in Poughkeepsie."

#441 - SAN DIEGO, CALIFORNIA ... "I took 3 youngsters to your place. They had a wonderful time. I had not been to a CEC for about 10 years and was impressed by the improvements you have made. I'm writing to commend the young man who was working at the prize counter. Regretfully, all the publicity seems to go to the troubled youth who shoot up the schools. I hope you will tell this young man how much I appreciated his helpfulness."

TOP 20 SALES VOLUME

RANK	LOC #	LOCATION	SALES	RANK	LOC #	LOCATION	SALES
1	446	Bell, CA	$69,674	11	439	National City, CA	$39,399
2	418	Sun Valley, CA	$58,231	12	456	Skokie, IL	$38,514
3	422	Garden Grove, CA	$47,011	13	943	Austin/Roundrock, TX	$37,956
4	453	Ventura, CA	$45,490	14	430	Tampa/Crlwd, FL	$37,110
5	324	Pasadena, CA	$44,724	15	325	Fullerton, CA	$36,974
6	321	Newark, CA	$43,214	16	420	Brandon, FL	$36,946
7	465	Torrance, CA	$42,434	17	421	Costa Mesa, CA	$36,925
8	444	San Bruno, CA	$41,741	18	045	Oceanside, CA	$36,293
9	407	Corona, CA	$41,384	19	716	New Orleans/Vets, LA	$36,058
10	357	Lakewood, CA	$40,618	20	109	Burbank, CA	$35,819

TOP 20 SALES INCREASE

RANK	LOC #	LOCATION	% INCREASE	RANK	LOC #	LOCATION	% INCREASE
1	968	Greenville, SC	51.9%	11	442	Placentia, CA	23.4%
2	448	Allentown, PA	32.9%	12	690	Jensen Beach, FL	23.3%
3	429	Granada Hills, CA	30.7%	13	092	Waldorf, MD	22.8%
4	954	Wilmington, DE	27.6%	14	969	Chattanooga, TN	21.8%
5	421	Costa Mesa, CA	26.9%	15	439	National City, CA	21.5%
6	064	Charlotte/Pineville, NC	25.9%	16	889	Oklahoma City/NW, OK	20.6%
7	412	Catonsville, MD	25.8%	17	601	Jonesboro, GA	20.1%
8	430	Tampa/Carrollwood, FL	25.4%	18	481	Deptford, NJ	19.9%
9	447	La Mirada, CA	25.1%	19	045	Oceanside, CA	19.9%
10	411	Simi Valley, CA	23.7%	20	452	Levittown, PA	17.8%

CEC NEWSLETTER

MAY 25, 2001

IN THIS ISSUE:

REFERRAL BONUSES

Congratulations to these individuals for earning bonuses through our Manager Referral Bonus Program ...

Star Cast Member	Location	Referral	Bonus Amount
KIM COTE	457	COLLEEN CANAVAN	$300.00
SUSAN WALSH	071	SHEILA DOUGLAS	$300.00
JOANNE GREEN	372	TONY VILAYSICK	$250.00
DAVID KITNER	611	DOREEN HODGE	$250.00
MELISSA SUPRIK	502	RHONDA WRZENSINKI	$ 50.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!

BY NOW, EVERYONE SHOULD HAVE RECEIVED 25 PIECES OF THE LIMITED EDITION

2001 GRADUATION CHUCK E.!

HURRY and PLACE YOUR REORDERS!
THESE ARE GOING FAST!
GRADUATION CHUCK IS THE PERFECT GIFT FOR GRADUATES OF ALL AGES!

REMINDER FROM RISK MANAGEMENT

ALL 2ND QUARTER SAFETY COMMITTEE PACKETS (HAZARD COMMUNICATION) ARE DUE BACK BY JUNE 1, 2001.

OSHA requires that a Safety Meeting with all current employees be conducted in order to identify chemical hazards in the workplace and to make sure they are aware of protective measures in handling chemicals.

Please return the Safety Committee Meeting Minutes, Attendance Sheet, and the Restaurant Safety Inspection Checklist to Risk Management. If you need any materials for the Safety Committee or Safety Poster Series, please contact Kim Earl (972/258-5522) or Pamela Grayson (972/258-4609).

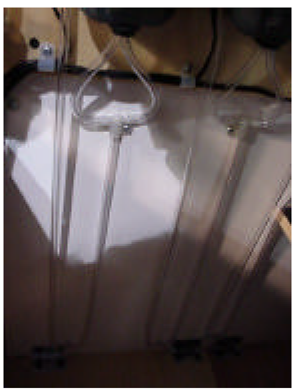
BAY-TEK FISH-N-FUN UPDATE

To help prevent the problem of water getting past the check valves and causing the pumps to fail, the location of the air pumps has been changed.



The following procedures have been established to update your original Fish-N-Fun game. The parts needed include: 15 feet of airline (Bay-Tek part# A5HO8000 $0.25 per/ft) and 3 check valves (Bay-Tek part# A5CV8000 $2.00 each). To order these parts or if you have any questions, Bay-Tek can be reached at (920) 822-3951.

1. Drain each of the three water panels.
2. Disconnect the airline at each pump outlet.
3. Snip about 1/4" off each airline after it has been removed from the pump outlet to assure a proper fit when reattached.



4. All three pumps are mounted on a single board. This board is attached to the base of the game on the lower level.
5. Remove the entire board and mount it to the left side panel as you look at the game from behind.
6. Mount the pump assembly as high as possible without creating interference with other components of the game.
7. The pumps should be mounted with the outlets facing down. (See photos)
8. You will need to add additional airline after repositioning the air pump assembly.

For added protection, you may connect your original airline and new airline together by using an additional check valve at each splice. Droop the air line from the pumps, down along the base of the game and then back up to your water panels

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DAN DOMER
(Right after he got
the latest WOTC results!)

SALES INCENTIVES FOR NEW LOCATIONS AND CANNIBALIZED STORES

Since new locations do not have a prior sales history, we have created a target based on the Company average from last year.
The targets are as follows:

1.	$5.00 Super Party	=	0
2.	Extra Cheese	=	$1,070.00
3.	$20 Token Deals	=	$2,020.00

GOOD FORTUNE!

JUNE 3, 2001 COUPON PROMOTION

All markets will be participating in a coupon promotion in June. Coupons will be in newspapers on June 3. Below is a detailed list by market with coupon versions.

COUPONS:

SUPER FUN FAMILY PACK	CHUCK E.'s CHOICE	FUN MEAL DEAL	ULTIMATE PLAY PACKAGE
- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks -30 game and ride tokens! **ONLY $19.99 WITH COUPON**	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks -48 game and ride tokens! **ONLY $22.99 WITH COUPON**	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks -75 game and ride tokens! **ONLY $25.99 WITH COUPON**	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks -99 game and ride tokens! **ONLY $29.99 WITH COUPON**

MARKETS:	Charlotte	Fresno/Visalia	Little Rock	Orlando	Savannah
Albany	Chattanooga	Ft. Smith/Fayetteville	Los Angeles	Palm Springs	South Bend
Albuquerque	Chicago	Ft. Wayne	Louisville	Peoria	Springfield, IL
Alexandria	Cincinnati	Grand Rapids	Lubbock	Philadelphia	Springfield, MA
Amarillo	Cleveland	Greenville, SC	Madison	Providence	Springfield, MO
Atlanta	Colorado Springs	Hartford	McAllen/	Raleigh/Durham	St. Louis
Augusta	Columbia, SC	Houston	Brownsville, TX	Reno	Tampa/St. Petersburg
Austin	Columbus, GA	Huntsville	Memphis	Richmond	Toledo
Bakersfield	Corpus Christi	Indianapolis	Miami	Roanoke	Topeka
Baltimore	D/FW	Jacksonville	Midland/Odessa	Rochester	Tulsa
Biloxi-Gulfport, MS	Davenport	Kansas City	Milwaukee	Rockford	Tyler/Longview
Binghampton/Vestal	Dayton/Springfield	Knoxville	Minneapolis	Sacramento	Wash DC
Birmingham	Denver	Lacrosse	Mobile/Pensacola	Salinas/Monterey	West Palm
Boise	Des Moines	Lafayette	Montgomery	San Antonio	Wichita Falls
Boston	Detroit	Lansing	Nashville	Oklahoma City	Wichita, KS
Buffalo	El Paso	Las Vegas	New York	Omaha	Wilkes-Barre/Scranton
Cedar Rapids	Evansville	Lexington	Oklahoma city	Orlando	Youngstown/Boardman
Charleston	Flint/Saginaw	Lincoln	Omaha	San Francisco	

Note: New Coupon Offer - Add a Medium Pizza for Only $7.99

SUPER FUN FAMILY PACK	FUN MEAL DEAL	ULTIMATE PLAY PACKAGE	CHUCK E.'S CHOICE
- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks -30 game and ride tokens! **ONLY $19.99 WITH COUPON** *Add Medium Pizza for $7.99*	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks -48 game and ride tokens! **ONLY $22.99 WITH COUPON** *Add Medium Pizza for $7.99*	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks -75 game and ride tokens! **ONLY $25.99 WITH COUPON** *Add Medium Pizza for $7.99*	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks -99 game and ride tokens! **ONLY $29.99 WITH COUPON** *Add Medium Pizza for $7.99*

MARKETS:

Baton Rouge	Columbus, OH	Green Bay	Harrisburg, Pa	New Orleans

Call the POS Department if you have any questions about your registers. If you have any questions after hours, call 817/870-0744. Please Call Piper Shealy in the Marketing Department if you have any questions about the coupon promotion.

TOP 20 SALES VOLUME

RANK	LOC #	LOCATION	SALES
1	446	Bell, CA	$74,710
2	418	Sun Valley, CA	$67,728
3	453	Ventura, CA	$55,903
4	465	Torrance, CA	$52,337
5	324	Pasadena, CA	$50,122
6	716	New Orleans/Vets, LA	$49,313
7	117	Kennesaw, GA	$47,525
8	422	Garden Grove, CA	$47,504
9	109	Burbank, CA	$46,299
10	321	Newark, CA	$45,833
11	099	Herndon, VA	$45,546
12	420	Brandon, FL	$45,049
13	444	San Bruno, CA	$44,945
14	430	Tampa/Crlwd, FL	$44,839
15	513	Queens, NY	$44,256
16	438	Kendall, FL	$43,871
17	084	Fairfax, VA	$43,864
18	407	Corona, CA	$43,523
19	325	Fullerton, CA	$43,396
20	439	National City, CA	$43,223

TOP 20 SALES INCREASE

RANK	LOC #	LOCATION	% INCREASE
1	968	Greenville, SC	41.0%
2	095	Chino, CA	30.2%
3	889	Oklahoma City/NW, OK	29.9%
4	406	Huntington Beach, CA	29.3%
5	601	Jonesboro, GA	29.2%
6	405	La Mesa, CA	28.1%
7	442	Placentia, CA	27.8%
8	060	Evansville, IN	27.2%
9	430	Tampa/Carrollwood, FL	25.8%
10	418	Sun Valley, CA	25.7%
11	429	Granada Hills, CA	23.3%
12	443	Mira Mesa, CA	23.2%
13	451	Northridge, CA	23.2%
14	797	Edina, MN	21.3%
15	439	National City, CA	21.3%
16	062	Jacksonville/Reg, FL	19.9%
17	444	San Bruno, CA	19.7%
18	302	Fayetteville, AR	19.5%
19	039	Charlotte/Albemarle, SC	18.2%
20	441	San Diego, CA	18.1%

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